BARUCH COLLEGE SSEP MISSION PATCH COMPETITION 2026-27 CHEAT SHEET

CLICK HERE TO SUBMIT

Mission patches should answer one question:

WHAT MESSAGE WOULD BARUCH SEND INTO SPACE?

Design a 3.5" × 3.5" mission patch that captures the spirit of: Scientific Discovery · Space Exploration · The Baruch Community · Curiosity, Creativity & Innovation

FORMAT
3.5" × 3.5"
All designs must be created within a 3.5 inch × 3.5 inch square format.

DIGITAL
1000 × 1000
Recommended minimum resolution, in pixels. JPG or PNG.

ARTIST STATEMENT
150–300
Each entry should include an artist statement. Artist statements should be between 150 and 300 words.

ENTRIES
Up to 3
Each student or team may submit up to three (3) designs. Teams up to 3 students.

SUBMISSION CHECKLIST
- Mission Patch Design
- Artist Statement (150-300 words)
- AI Disclosure Statement (if applicable)
- Student Name(s), Major(s), & Contact Information

Physical artwork: a high-quality scan, or a clear, well-lit photograph.

REQUIRED PROMPTS
1. What does your patch represent?
2. What symbols or imagery did you choose, and why?
3. How does the design reflect Baruch's participation in scientific research and discovery in space?

AI DISCLOSURE STATEMENT
Were AI tools used during the development of this design? If yes, how were they used?

A few sentences is sufficient. There is no penalty for using AI tools.

CONCEPT BEFORE CRAFT
- Concept is valued more than technical polish.
- Communication is valued more than complexity.
- Meaning is valued more than decoration.

GUIDING QUESTIONS
1. Does this patch tell the story of Baruch doing science in space?
2. Is the concept meaningful and memorable?
3. Does the design communicate clearly?
4. Would this work as an actual mission patch?

DESIGNING FOR REPRODUCTION
Would this design still be recognizable if it were reduced in size?

IMPORTANT DATES

November 2026	Competition Launch & Workshops Begin
December 2026 - January 2027	Independent Design Development
Early February 2027	Submission Deadline
Mid-February 2027	Selection Committee Review
March 5, 2027	Official Mission Patch Submitted to SSEP

FOR COMPLETE INFO:

bwackv.github.io/ssep-mission-patch

WHO CAN ENTER?
- Any currently enrolled Baruch student
- Any major or academic discipline
- Individual or team entries (up to 3 students)
- No design, art, or science experience required

SUBMIT
blogs.baruch.cuny.edu/ssep-mission-patch